COURTNEAY COMMUNICATIONS

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JUL 8 1982

June 25, 1982

RECEIVED
JUL 7 1982
G. WEISSMAN

Mr. G. Weissman
Chairman and Chief Executive Officer
Phillip Morris
100 Park Ave.
New York, NY.
10017

Dear Sir;

Sheldon Goldstein of Wasserman and Goldstein suggested we contact you regarding "SMALL TOWN AMERICA."

"SMALL TOWN AMERICA" is a six part half hour television series celebrating the life and values of small town America.

The Public Broadcasting System is interested in presenting this series.

We are presently in the pre-production phase of "SMALL TOWN AMERICA", which owing to it's wide demographic appeal, will be augmented by a travelling photographic exhibition.

Your products' long association with the strength, character, and free enterprise spirit within small town American life convinces us that this series should be underwritten by your company.

A presentation is available.

Sincerely,

Michael Courtneay
General Manager.

MIC/bft

suite 702 625 Post St. San Francisco Ca. 94109
(415) 561-9020

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